

Elaine Cohen : Bio



“one who wishes to sing will always find a song”

Professional – current OCTOBER 2005

- ♪ **Corporate Social Responsibility Strategy Director**, Unilever Israel – building 5 year-strategy and implementation plan
- ♪ **General Manager of the Israeli Society for Human Resources** – the largest HR professional association in Israel (www.ishrm.org.il)
- ♪ **Founder and Manager of Potential One Ltd** – a Company providing resources for unleashing the potential of individuals, teams, organisations and communities (www.potential-one.com)
- ♪ **Professional Consultant**
- ♪ **Professional Coach**

Professional – history

- ♪ Human Resources Director – Unilever Israel 1997 – 2005
- ♪ Founder and Manager - Carlick and Zabow Enterprises 1995-1997
- ♪ Business Unit Manager – Efal Chemical Industries 1990 – 1995
- ♪ Supply Chain Management – Procter and Gamble, Europe 1982-1990

Positions and Publications

- ♪ Management Advisor for Management College Rishon Le Zion MBA Programme
- ♪ Writer of professional articles published in print and on line
- ♪ Guest Lecturer at several institutes including: Negev Institute for Strategies of Peace and Development; Recanati Executive Education; Technion University; Management College Rishon Le Zion; Technion; Shvil and many others.

Education and Courses

- ♪ B A (double) Hons in French and German, Bradford University, UK 1978 – 1982
- ♪ Several leadership, management, negotiations, coaching, general management, communications and, human resources programmes
- ♪ Accredited Hay Leadership Skills coach
- ♪ Accredited ADR Mediator

Community Involvement

- ♪ Lions of Judah Women’s Executive Circle Steering Committee
- ♪ Pro-bono mediation, lecturing, personal coaching
- ♪ Women’s Advancement Groups

Personal

- ♪ Born in England, immigrated to Israel in 1990, married with two children
- ♪ Languages – English mother tongue, fluent Hebrew, French, German, knowledge of several other languages
- ♪ **Likes:** unleashing potential, ice cream, positive spirit, smiley, learning from inspiring people, playing bridge, amateur website design, foreign literature, biographies, business literature, electronic gadgets, bluegrass music, burning music cd’s, Chinese astrology, numerology, rose quartz, and living in harmony.
- ♪ Personal website: www.singingmysong.com

